



Buongiorno Selects Fortinet End-to-End Security Solution to Protect Its Clients' Data and Copyright Content Worldwide

Mobile Entertainment Leader Chooses Fortinet for Security Consolidation, Virtualization, and Ease-of-Use Capabilities

SUNNYVALE, CA, Oct 05, 2010 (MARKETWIRE via COMTEX News Network) -- Fortinet(R) (NASDAQ: FTNT) -- a leading network security provider and the worldwide leader of unified threat management (UTM) solutions, today announced that Buongiorno (MILAN: BNG), the world's leader in mobile entertainment, has implemented two integrated multi-threat security FortiGate(R) devices and 1,500 FortiClient(TM) endpoint security products to provide end-to-end security for the protection of sensitive information, such as its clients' personal data and copyright content around the world. Buongiorno has also purchased FortiManager(TM) and FortiAnalyzer(TM) appliances for central security management and reporting.

As a pioneer in developing mobile content solutions that introduced its personal social networker, Hellotxt, Buongiorno considers its IT network infrastructure as a strategic and critical asset, which allows the company to distribute mobile content to its clients, service providers and Carriers. Buongiorno clients require high SLAs, continuous access to information and strong security to protect its personal information against any potential Internet attack.

With the aim of increasing the level of security at its data center and simplifying its management, Buongiorno decided in March 2010 to implement two FortiGate-3810A network security appliances for redundancy and high availability. The two devices provide integrated security, including antivirus, firewall, intrusion prevention, traffic shaping and VPN. Each Fortinet appliance is virtualized in multiple virtual domains (VDOMs) to independently provide security on each segment which composes Buongiorno's IT network.

In addition, Buongiorno deployed 1,500 FortiClient endpoint security solutions to guarantee content protection to its clients and providers. With Fortinet's complete and integrated security solutions, both incoming and outgoing information traffic flow is protected against malware.

"Operating in an international market with the obligation to guarantee very high levels of security, we decided to complement our aging firewall with a security solution that would provide deeper protection at the data center level but also would allow us to deploy a fully managed VPN -- all while offering complete security protection on the endpoints," said Alessandro Gatetschi, Head of Technology and Delivery at Buongiorno. "Fortinet's integrated multi-threat security strategy represented a perfect fit to our needs, allowing us to strengthen the security of our communications while simplifying the management of our IT security infrastructure."

Definition of security policies, configuration and software updates are managed through Fortinet's FortiManager device, which centrally manages all Fortinet appliances deployed on the network. FortiAnalyzer provides central logging, analyzing and reporting, enabling network security visibility.

"As mobile devices become much more personal and essential to consumers and support advanced services, such as real-time access to high-quality audio and video, they turn into a privileged target for cyber criminals," said Patrice Perche, vice president of international sales & support at Fortinet. "Companies involved in the telecommunications space must look for multi-layered protection against blended threats across all device interfaces. Buongiorno understood very well that challenge and deployed, via Fortinet solutions, an end-to-end network security platform that allows them to maintain their high level of services, anytime, anywhere."

About Buongiorno (<http://www.buongiorno.it>) Buongiorno (MILAN: BNG) is the multinational leader in mobile entertainment. The Company counts on an unparalleled international presence with 24 offices and business in 57 countries in 5 continents, 200 direct connections with +130 telcos and access to over 2 billion mobile customers. The Company operates with two business lines: mobile value-added services distributed directly -- through its brand BlinkoGold for Mobile Content services and its social networks aggregator Hellotxt -- as well as through partnerships with leading telcos and media groups -- and digital marketing services referred to as sponsored content (Buongiorno!Digital).

About Fortinet (www.fortinet.com) Fortinet (NASDAQ: FTNT) is a worldwide provider of network security appliances and the market leader in unified threat management (UTM). Our products and subscription services provide broad, integrated and high-performance protection against dynamic security threats while simplifying the IT security infrastructure. Our customers include enterprises, service providers and government entities worldwide, including the majority of the 2009 Fortune Global 100. Fortinet's flagship FortiGate product delivers ASIC-accelerated performance and integrates multiple layers of security designed to help protect against application and network threats. Fortinet's broad product line goes beyond UTM to help

secure the extended enterprise -- from endpoints, to the perimeter and the core, including databases and applications. Fortinet is headquartered in Sunnyvale, Calif., with offices around the world.

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