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Fortinet Hires Holly Rollo as Chief Marketing Officer

Addition to Fortinet's Executive Team Exemplifies Company's Marketing Commitment to Drive Sales Growth and Market Expansion

SUNNYVALE, CA -- (Marketwired) -- 09/21/15 -- Fortinet® (NASDAQ: FTNT) -- the global leader in high-performance cybersecurity solutions -- today announced that it has expanded its executive team with the appointment of marketing industry veteran Holly Rollo as Chief Marketing Officer. In this newly-created role, Rollo will be responsible for the Company's global corporate marketing strategy, initiatives and operations designed to drive sales growth and increase market awareness and expansion.

"Fortinet's strong, differentiated technology and recent sales investments have enabled us to take market-share, land and expand in significant Fortune 100 customer accounts, and establish Fortinet as the leading security innovator and one of the largest and fastest-growing cybersecurity vendors worldwide," said Ken Xie, Fortinet's founder, chairman and chief executive officer. "World-class marketing is key, in order to drive awareness to end customers and partners around the world and help further expand our competitive advantage and market potential. Holly brings to Fortinet solid industry experience, proven success in driving transformational growth through marketing, and a passion to win. We are extremely pleased to have her join the team and help take our business to the next level in its success."

Ms. Rollo's appointment follows the addition of Oracle's Chief Marketing Officer Judith Sim to Fortinet's Board of Directors. Both appointments demonstrate Fortinet's commitment to strengthening its marketing strategy and best practices as a key element in the company's growth and scale.

Ms. Rollo is an experienced marketing executive with more than two decades of experience in enterprise technology. She has a proven track record of executing successful programs that drive growth, improve and transform global brands, build for operational scale and create leverage to quickly and efficiently support business momentum. Ms. Rollo joined Fortinet from FireEye, where she served as vice president of corporate marketing and played an instrumental role in the cybersecurity company's explosive growth, by helping to scale marketing and build an effective brand and demand generation engine.

Prior to FireEye, Ms. Rollo served in various senior marketing roles, including chief marketing officer, chief of strategy and executive board member for SumTotal Systems, and vice president, global demand generation, events, digital/web and worldwide field marketing at SuccessFactors. During her career, she has also held several transformative marketing and strategic planning roles at Cisco, SAP, and IBM/Tivoli. Ms. Rollo holds a Bachelor of Arts degree from Santa Clara University.

"This is a phenomenal opportunity for any marketer today. Fortinet has incredible, award-winning technology and a broad product portfolio, impressive scale and global footprint, a growing global sales organization attacking a hyper growth market, and is likely one of the best kept secrets in the industry," said Ms. Rollo. "I'm honored to be part of the team, and excited to help expand Fortinet's brand as we drive closer toward becoming the global leader in network security."

About Fortinet

Fortinet (NASDAQ: FTNT) protects the most valuable assets of some of the largest enterprise, service provider and government organizations across the globe. The company's fast, secure and global cyber security solutions provide broad, high-performance protection against dynamic security threats while simplifying the IT infrastructure. They are strengthened by the industry's highest level of threat research, intelligence and analytics. Unlike pure-play network security providers, Fortinet can solve organizations' most important security challenges, whether in networked, application or mobile environments -- be it virtualized/cloud or physical. More than 210,000 customers worldwide, including some of the largest and most complex organizations, trust Fortinet to protect their brands. Learn more at <http://www.fortinet.com>, the [Fortinet Blog](#) or [FortiGuard Labs](#).

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