

### **Investor Presentation**

March 2024

### **Safe Harbor Statement**

Information, statements and projections contained in these presentation slides concerning Fortinet's business outlook, the first quarter of 2024 and full year 2024 guidance, and future prospects and expectations are forward-looking statements that involve risks and uncertainties. These forward-looking statements include statements regarding any indications related to future growth and market share gains, our strategy going forward, and guidance and expectations around future financial results, including guidance and expectations for the first quarter of 2024 and full year 2024, and any statements regarding our market opportunity and market size, and business momentum. Although we attempt to be accurate in making forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based such that actual results are materially different from our forward-looking statements in these presentation slides. Important factors that could cause results to differ materially from the statements herein include the following: general economic risks, including those caused by economic challenges, a possible economic downturn or recession and the effects of inflation or stagflation, rising interest rates or reduced information technology spending; instability in the global banking system; supply chain challenges; negative impacts from the ongoing war in Ukraine and its related macroeconomic effects and our decision to reduce operations in Russia, as well as the Israel-Hamas war; competitiveness in the security market; the dynamic nature of the security market and its products and services; specific economic risks worldwide and in different geographies, and among different customer segments; uncertainty regarding demand and increased business and renewals from existing customers; uncertainties around continued success in sales growth and market share gains; uncertainties in market opportunities and the market size; actual or perceived vulnerabilities in our supply chain, products or services, and any actual or perceived breach of our network or our customers' networks; longer sales cycles, particularly for larger enterprise, service providers, government and other large organization customers; the effectiveness of our salesforce and failure to convert sales pipeline into final sales; risks associated with successful implementation of multiple integrated software products and other product functionality risks; risks associated with integrating acquisitions and changes in circumstances and plans associated therewith, including, among other risks, changes in plans related to product and services integrations, product and services plans and sales strategies; sales and marketing execution risks; execution risks around new product development and introductions and innovation; litigation and disputes and the potential cost, distraction and damage to sales and reputation caused thereby or by other factors; cybersecurity threats, breaches and other disruptions; market acceptance of new products and services; the ability to attract and retain personnel; changes in strategy; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organizations; technological changes that make our products and services less competitive; risks associated with the adoption of, and demand for, our products and services in general and by specific customer segments, including those caused by competition and pricing pressure; excess product inventory for any reason, including those caused by the effects of increased inflation and interest rates in certain geographies and the war in Ukraine and the Israel-Hamas war; risks associated with business disruption caused by natural disasters and health emergencies such as earthquakes, fires, power outages, typhoons, floods, health epidemics and viruses, and by manmade events such as civil unrest, labor disruption, international trade disputes, international conflicts such as the war in Ukraine and the Israel-Hamas war or tensions between China and Taiwan, terrorism, wars, and critical infrastructure attacks; tariffs, trade disputes and other trade barriers, and negative impact on sales based on geo-political dynamics and disputes and protectionist policies; any political and government disruption around the world, including the impact of any future shutdowns of the U.S. government; and the other risk factors set forth from time to time in our most recent Annual Report on Form 10-K, our most recent Quarterly Report on Form 10-Q and our other filings with the Securities and Exchange Commission ("SEC"), copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from our investor relations department. All forward-looking statements herein reflect our opinions only as of the date of these presentation slides, and we undertake no obligation, and expressly disclaim any obligation, to update forward-looking statements herein in light of new information or future events.



# **Cybersecurity Overview and Total Addressable Markets**



## More External Forces Than Ever Are Driving Security Decisions



#### **DIGITAL EVOLUTION**

Digital innovation is creating tremendous opportunity, but more risk



### TECHNOLOGY DISRUPTION

More companies are rapidly implementing AI to transform business operations



#### **ECONOMIC HEADWINDS**

Budget changes and skills shortage are resulting in more delays and more risk



#### **SKILLS SHORTAGE**

With 3.4M unfilled jobs, the struggle to recruit and retain cybersecurity talent creates additional cyber risks



### ENVIRONMENTAL, SOCIAL, & GOVERNANCE

Consumers and boards are putting more pressure to deliver on ESG initiatives



### REGULATORY AND COMPLIANCE

Companies are reacting to more frequent reporting and regulatory changes



#### THREAT LANDSCAPE

Attacks are growing in sophistication and frequency



### From a Threat Landscape That is More Complex Than Ever

#### **LONG-LIVED EXPLOITS**



98% of firms saw exploits created over five years ago

### NEW VULNERABILITIES



17% YoY growth in new vulnerabilities

### TARGETED ATTACKS ON THE RISE



More time on specific vectors vs spam

#### **APT THREAT ACTORS**



30% of APT groups were detected as active in 1H 2023

#### INDUSTRIAL RANSOMWARE



44% of ransomware and wipers targeted OT

#### **CLOUD RISKS**



69% of companies use two or more clouds

#### **SUPPLY CHAIN ATTACKS**



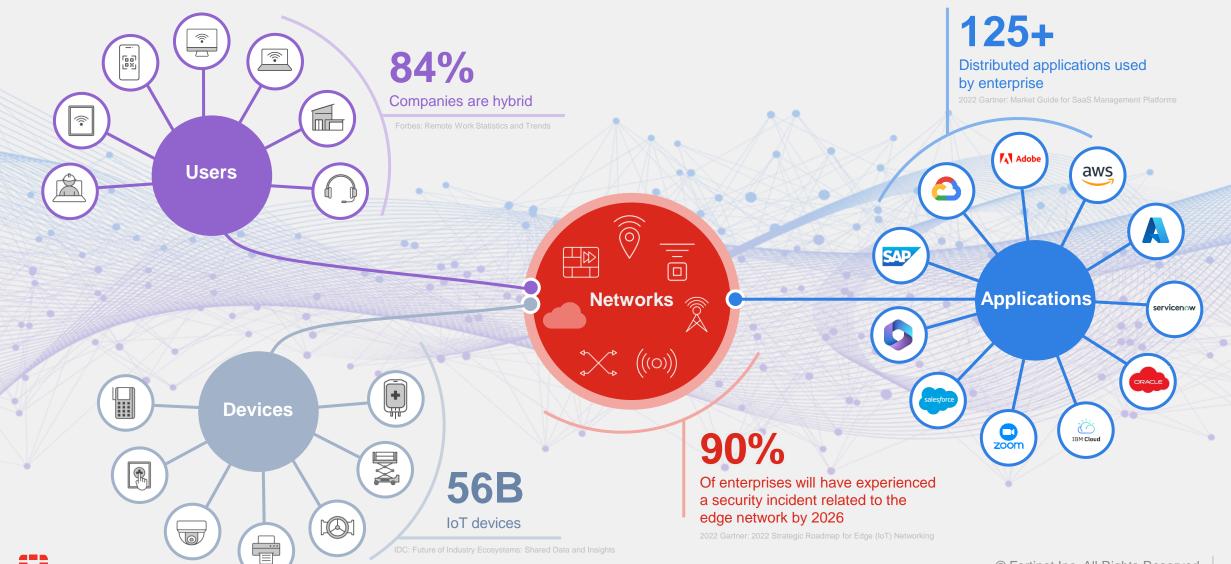
12% of data breaches originated with a software supply chain attack

#### **INSIDER RISK**



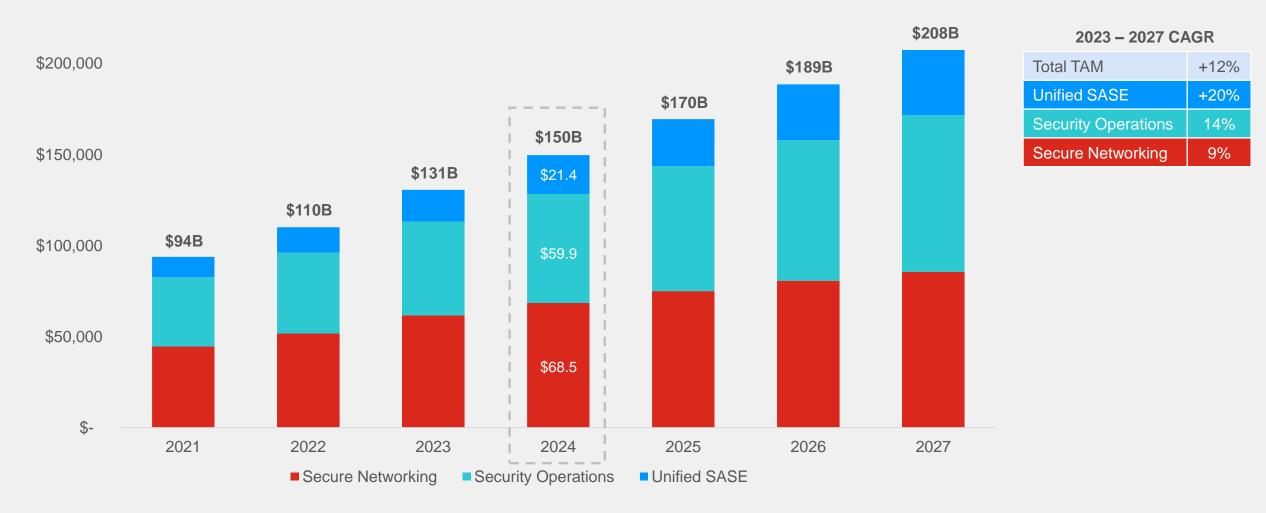
+32% year-on-year increase in insider risk incidents

## Infrastructure Has Become More Complex and More Vulnerable to Attack



### Total Addressable Market: \$150B, Growing to \$208B by 2027

\$250,000



### When Attackers Get In, They Stay Longer and Cost **Customers More**

Industry Average time from detection to remediation

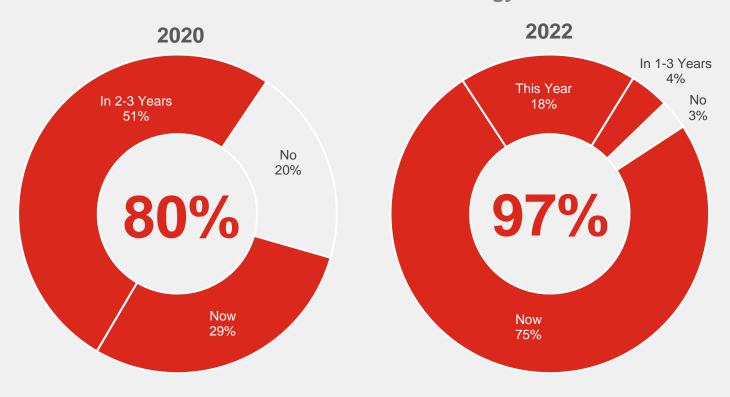


incident



### Consolidation is Accelerating to Reduce Risk and **Minimize Complexity**

Organizations pursuing a vendor consolidation strategy



Primary reasons organizations are pursuing security vendor consolidation

65%

Improve risk posture

**59%** 

Improve security capabilities

42%

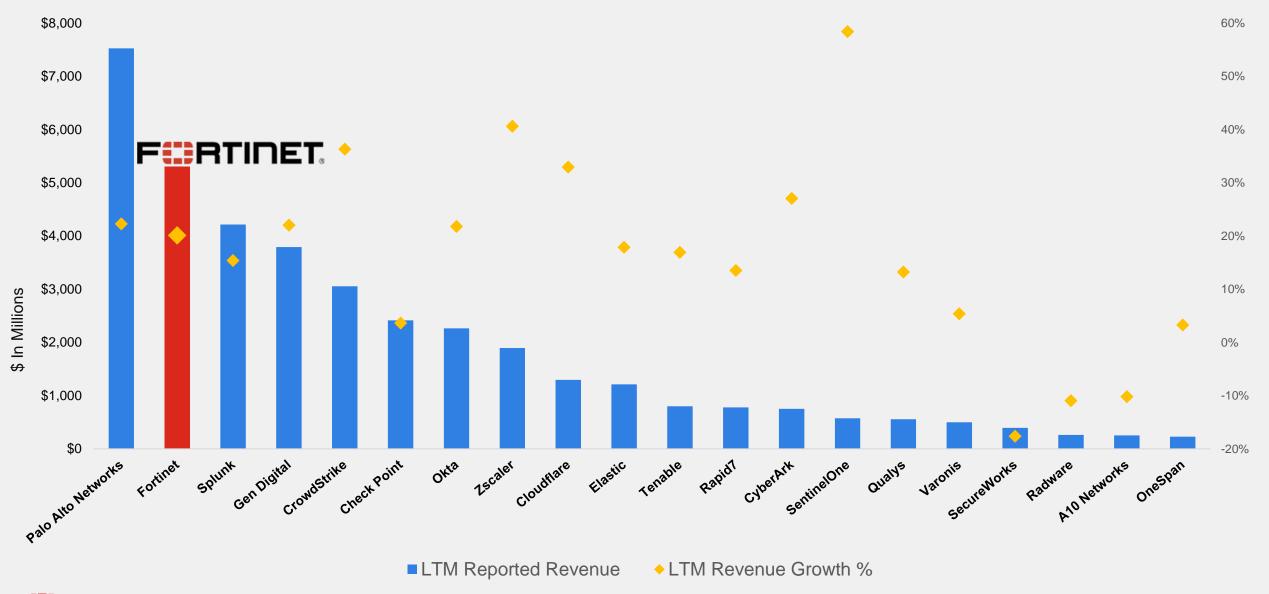
Fit vendor strategy within the organization 36%

Flat or reduced security team staffing

Gartner



### Highly Fragmented Industry Ready for Consolidation





### **Fortinet Overview**







### 20+ Years of Strong Growth

Fortinet Has Been GAAP Profitable And Free Cash Flow (3) Positive Every Year Since Its IPO in 2009 **\$50B+** Market Cap (1)

Nasdaq: FTNT

Included in the S&P 500 and Nasdag 100

BBB+ & Baa1

**Investment Grade Rating** 

**Leading the Cybersecurity Industry** 

~\$5.8B

2024F Revenue (2)

'24E Billings of ~\$6.5B (2,3)

~26.5%

2024E Operating Margin (2)

**Balanced Growth and Profitability** 

**8 Gartner Magic Quadrants** 

90+ Enterprise Analyst Report Inclusions<sup>(1)</sup>

**Leader in SD-WAN and Network Firewall** 

\$1.7B

2023 Free Cash Flow (3)

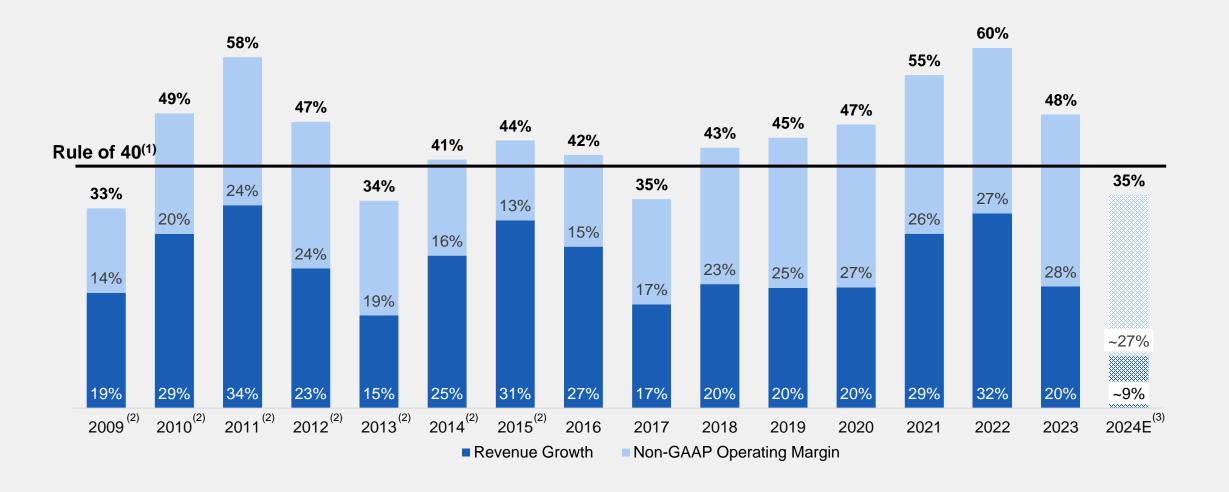
33% Free Cash Flow Margin



Note: Data is as of December 31, 2023 unless otherwise noted.

- (2) Based on the midpoint of 2024 guidance provided on February 6, 2024. (3) Billings, Operating Margin, and Free Cash Flow are non-GAAP financial measures

### Consistent Execution — 'Rule of 40' Since 2009 IPO





Note: Fortinet's IPO was on November 18, 2009.

<sup>(1)</sup> Fortinet defines the Rule of 40 as GAAP revenue Y/Y growth plus Non-GAAP Operating Margin. See Appendix for reconciliation of the non-GAAP financial measures to the most comparable GAAP financial measures.
(2) 2009-2015 have not been adjusted for an immaterial error related to the commencement of revenue recognition for certain FortiCare support service contracts.

## Fortinet Secures Over A Half Million Organizations Worldwide

Over 730,000 enterprises, service providers, and government organizations around the world trust Fortinet to secure their operations

#### 76% of Fortune 100 and 69% of Global 2000 depend on Fortinet to stay secure





### Fortinet Contributes to the Sustainability of Society











# Fortinet Strategy / Growth Drivers

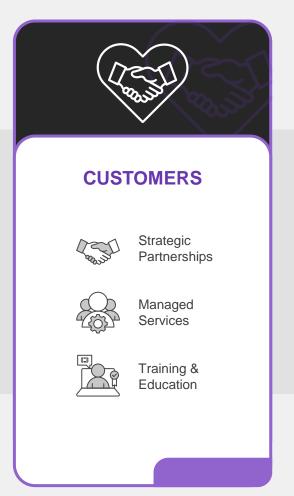


### Fortinet's Platform Approach to Cyber Security



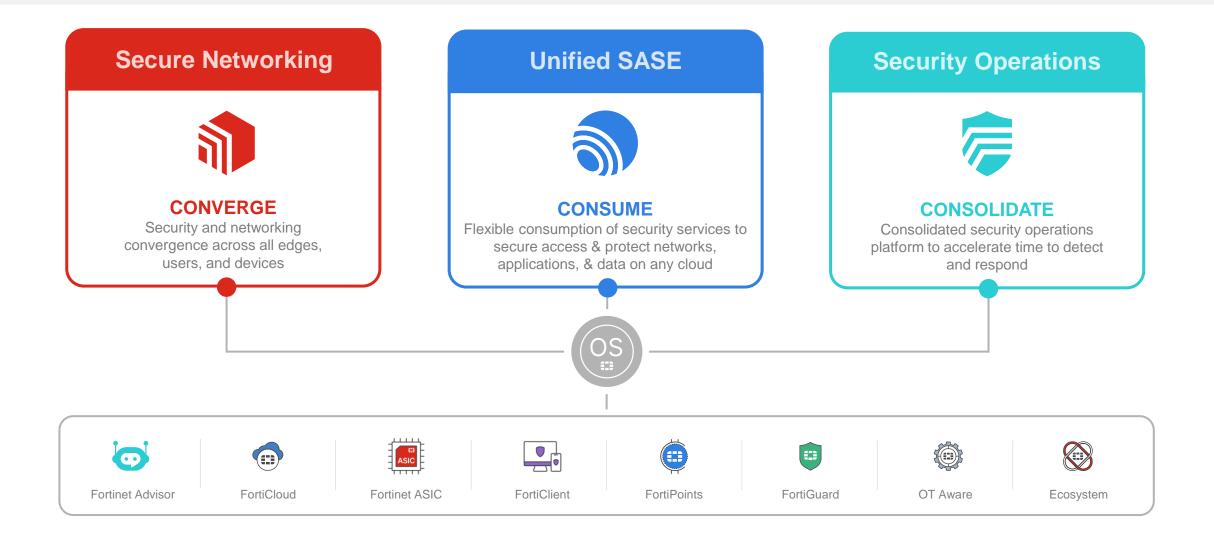






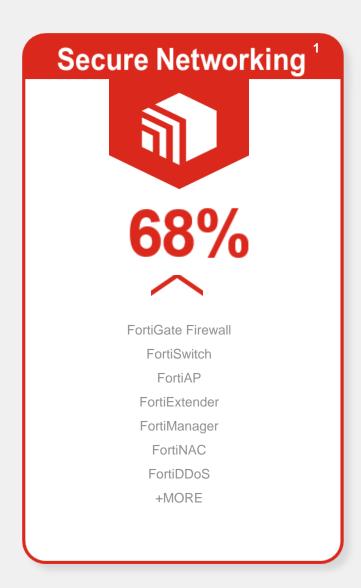


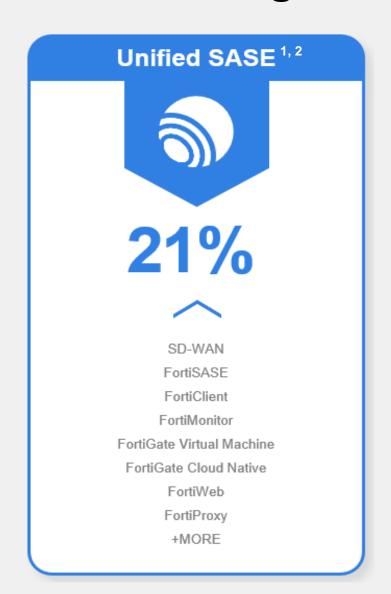
### **One Platform – The Fortinet Security Fabric**

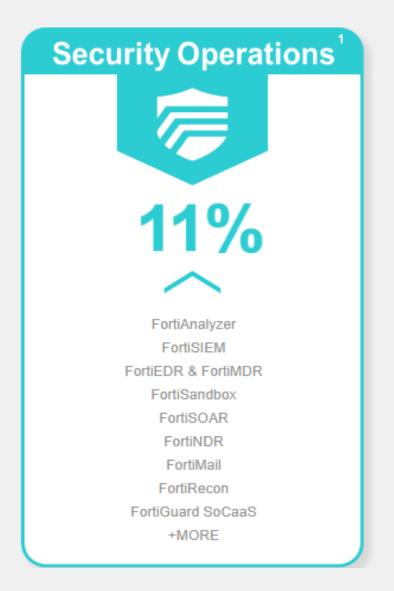




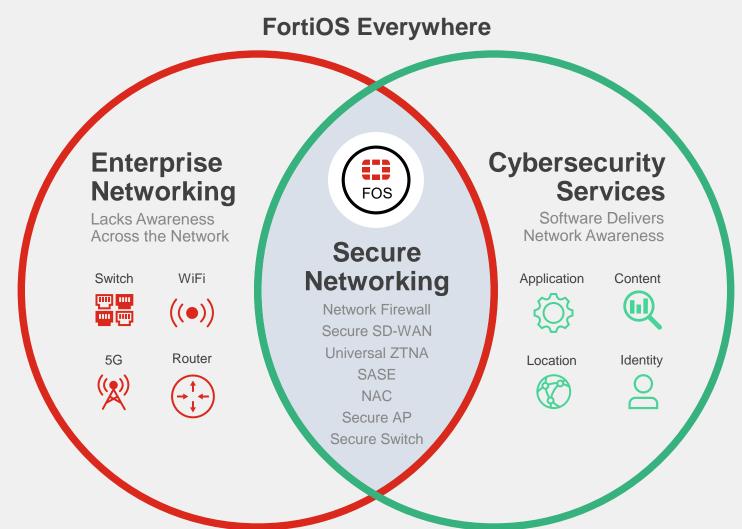
### Segment Breakdown Q4'23 Billings







### **Convergence – Secure Networking**



## **Convergence Benefits**

- Reduced complexity
- Single console
- End-to-end digital experience
- Cost savings



### **Convergence – Secure Networking**



#### **Secure Networking**



#### **Al-Powered Security**

ML/Al Threat Intelligence, FortiGuard Security Services



#### **Unified Management**

Single Policy console across the entire platform with flexible licensing models



#### **Hybrid Mesh Firewall**

Evolution of NGFW to Hybrid Mesh Firewall for unified management that simplifies operations, reduces risk and ensures compliance, at scale.

#### **Products**











#### **Networking Operating System Everywhere**







+MORE









Inspection





Low Latency



Hyperscale



#### **Secure Connectivity**

Convergence of Networking and Security delivers secure WLAN/LAN equipment that provides security and automation; improves outcomes and lowers TCO.

#### **Products**





Digital

Monitoring





#### Locations





Branch



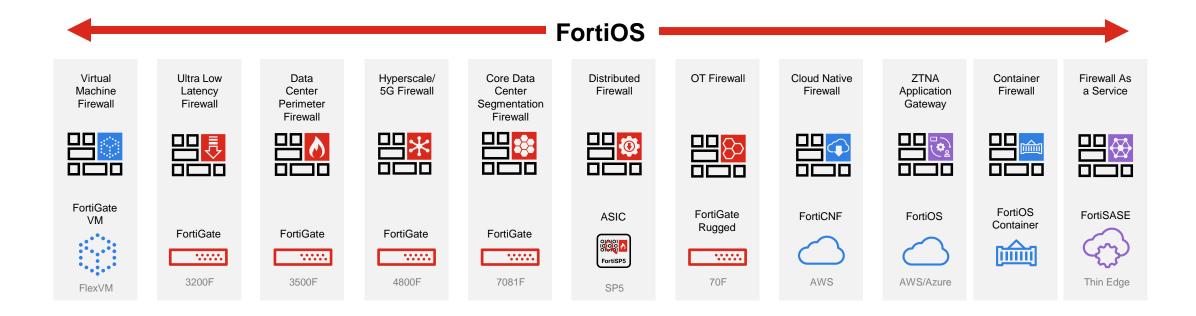


Data Center



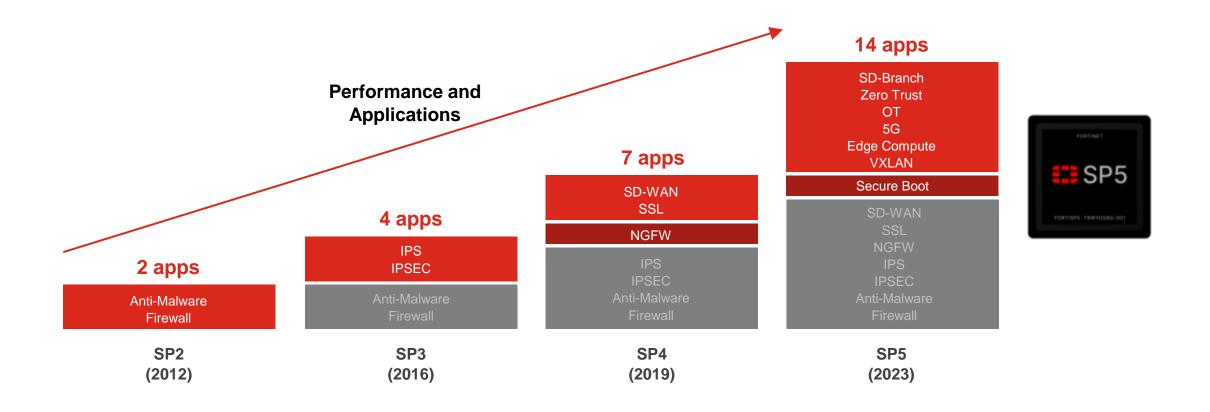
### Multiple Firewall Use Cases

"By 2026, more than 60% of organizations will have more than one type of firewall deployment, which will prompt adoption of hybrid mesh firewalls." 1



### **Application-Specific Design & Multi-Core Processors**

FortiSP5 concurrently supports 2x more applications than the previous generation





### **Security Compute Rating**

Huge performance and power efficiency advantage

#### FortiGate Rugged 70G-5G-DUAL

Specification	FortiGate 70G-5G	Security Compute Rating	Competitive Average
Firewall (Gbps)	8	3.6X	2.23
IPSec VPN (Gbps)	7	6.3X	1.10
Threat Protection (Gbps)	1.1	1.5X	0.73
Concurrent Sessions	1,400,000	3.7X	375,000
Connections per Second	85,000	6.9X	12,250
Signatures Covered for OT Protocols	3,060	2.5X	1,210

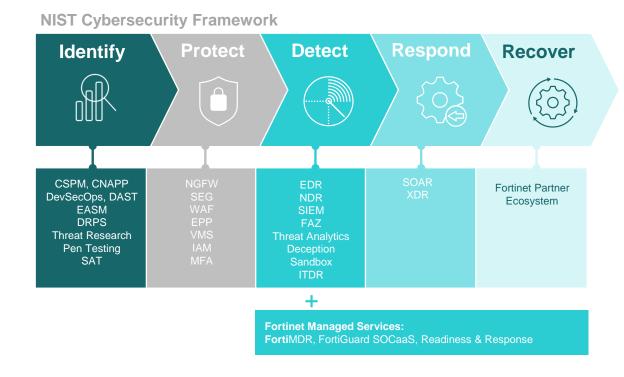
Power Consumption	FortiGate 70G-5G	Security Compute Rating	Competitive Average
Max Power Consumption (Watts)	29	1.2X	34.6
BTU/hr	98.9	1.3X	125.1
Watts/Gbps Firewall Throughput	3.6	4.2X	15.4
Watts/Gbps IPsec VPN Throughput	4.1	6.6X	27.4
BTU/hr per Gbps of FW Throughput	12.4	4.2X	52.4

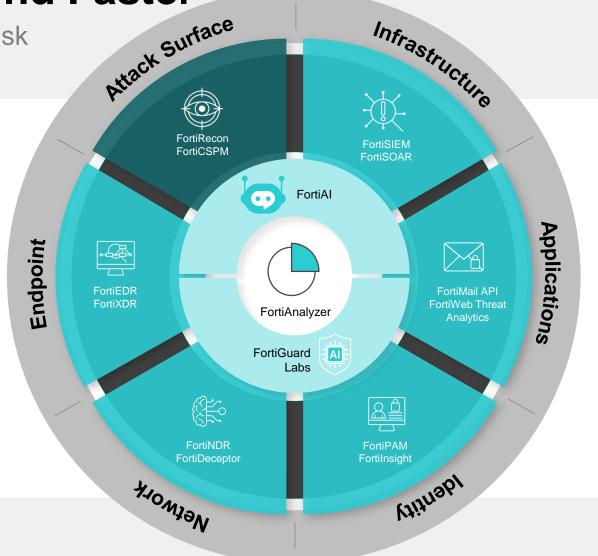


Al-driven Security Operations: Consolidate to Detect & Respond Faster

Aligns to NIST cybersecurity framework to improve risk

management







## 90+

### **Industry Analyst Research Validates Fortinet Across Networking and Security**

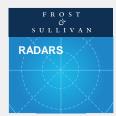
Fortinet is one of the most validated cybersecurity companies in the world. Fortinet is continually positioned in a leadership position across more than 90+ research reports from the major industry analyst firms like Gartner, IDC and Forrester, and is included in 8 Gartner Magic Quadrants.















#### Gartner

**Leader** in Magic Quadrant for SD-WAN

#### Gartner

**Leader** in Magic Quadrant for Network Firewalls

#### Gartner

Visionary in Magic Quadrant for Enterprise Wired and Wireless LAN

#### Gartner

Challenger in Magic Quadrant for Single-Vendor SASE

#### Gartner

Honorable
Mention in Magic
Quadrant for
Security Service
Edge

#### Gartner

Challenger in Magic Quadrant for Security Information and Event Management

#### Gartner

Niche in Magic Quadrant for Endpoint Protection Platforms

#### Gartner

Honorable
Mention in Magic
Quadrant for
Access
Management

### Organic Development Creates a Truly Integrated Platform







**LEADER** 



#### **SD-WAN**



**LEADER** 



#### **Wired and Wireless LAN**



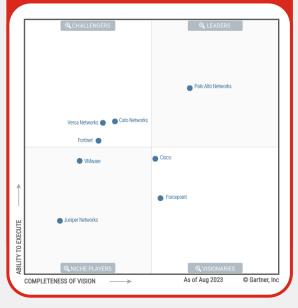
**VISIONARY** 



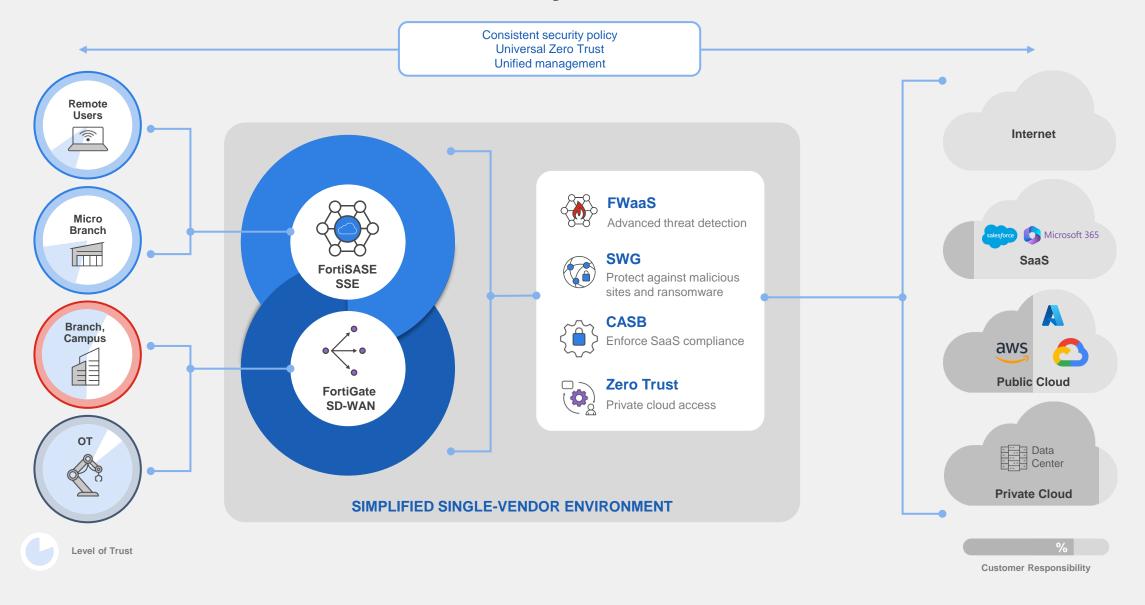
#### **Single-Vendor SASE**

Peer Insights Customers' Choice N/A

**CHALLENGER** 



### **Unified Secure Access for Hybrid Workforce**





### The Fortinet Security Fabric Vision

Cybersecurity, everywhere you need it.

### **Secure Networking**



Converge security and networking to protect every edge and device

### Al-driven Security Operations

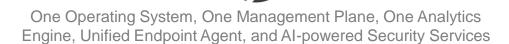


Detect, investigate and respond to threats at massive scale

#### **Unified SASE**



Secure users anywhere and applications on any cloud





### **Financial Overview**

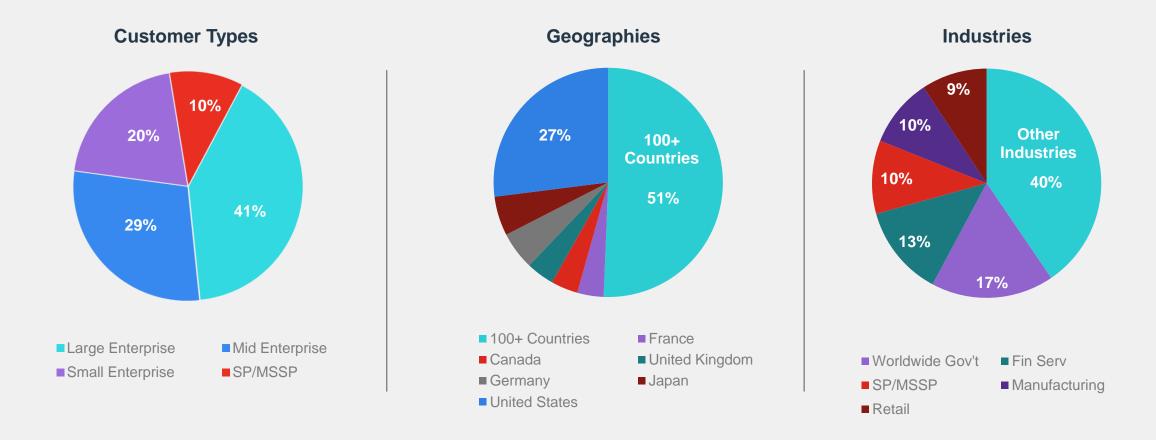




### **Highly Diversified Business**

Across Customer Types, Geographies and Industries

Note: Based on invoiced amounts over the last 12 months ending December 31, 2023. Customer Type and Industry exclude Alaxala.





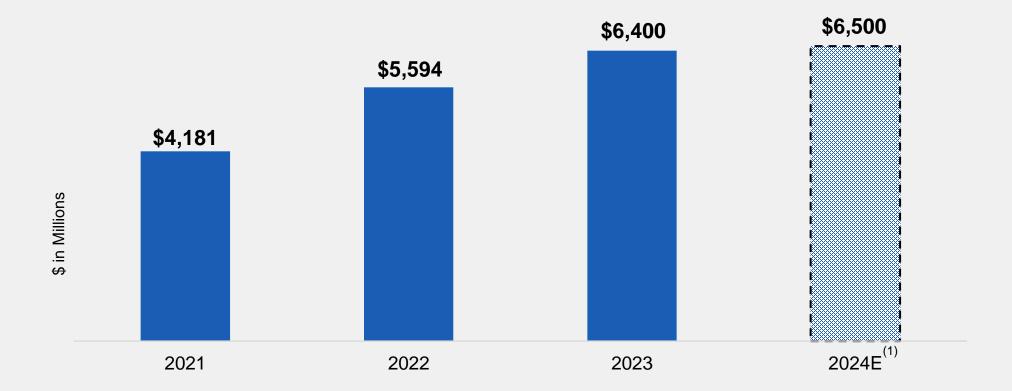
Amounts may not sum to 100% due to rounding.

### Billings & Revenue Y/Y Growth Rates and Operating Margin: 2009 - 2023



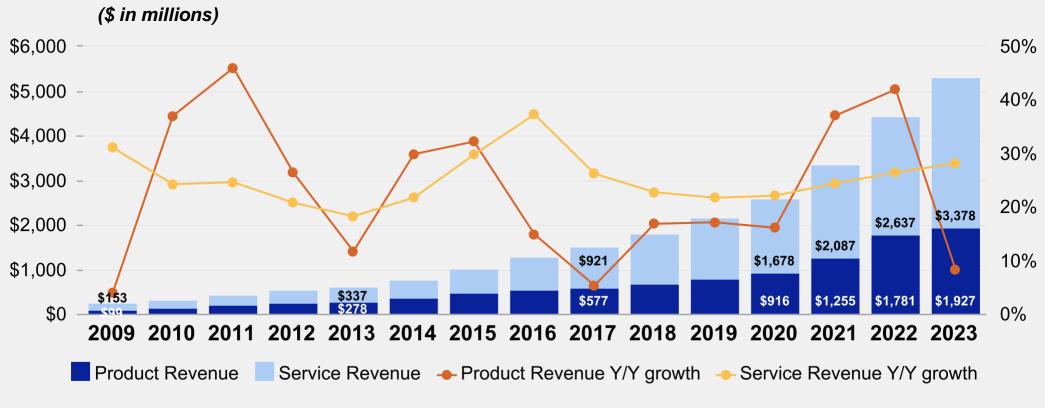


### Significant Billings Growth at Scale





### Product and Services Revenue and Y/Y Growth: 2009 - 2023

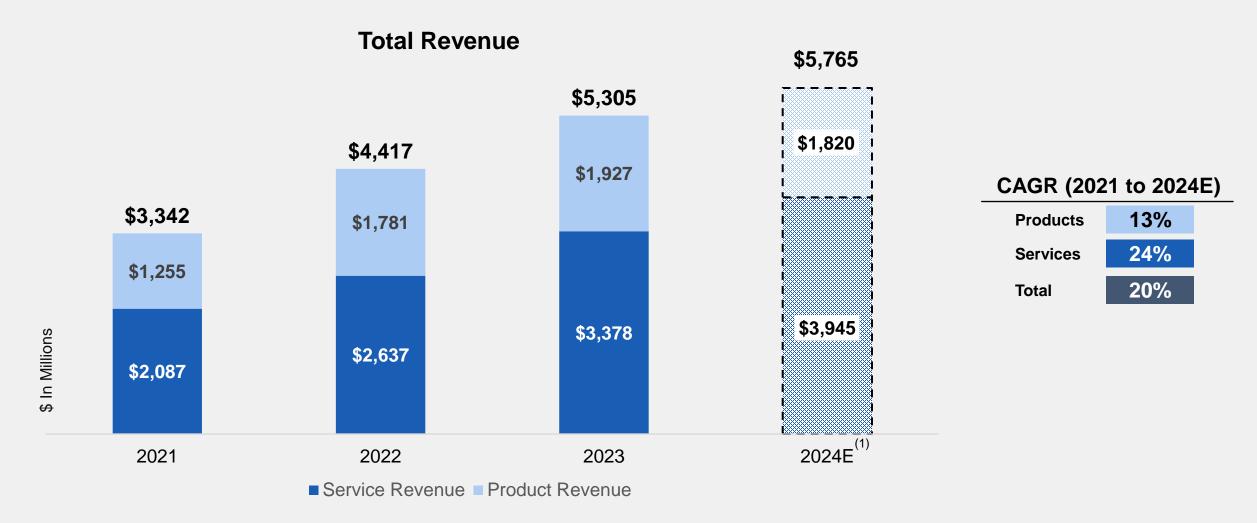


		3 & 4 Year CAGRs (Cycles)			14 Year CAGR
	2009 – 2013	2013 – 2017	2017 – 2020	2020 – 2023	2009 – 2023
Product Revenue	29.6%	20.0%	16.7%	28.1%	23.6%
Services Revenue	21.8%	28.6%	22.1%	26.3%	24.7%
Total Revenue	25.0%	24.9%	20.1%	26.9%	24.3%

(1)

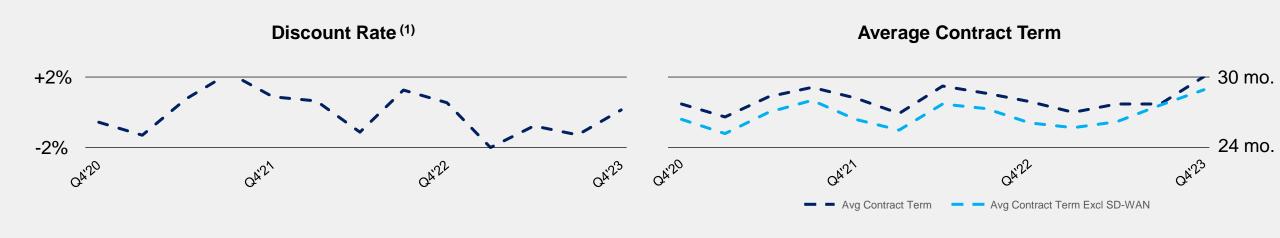
### **Strong Revenue Growth at Scale**

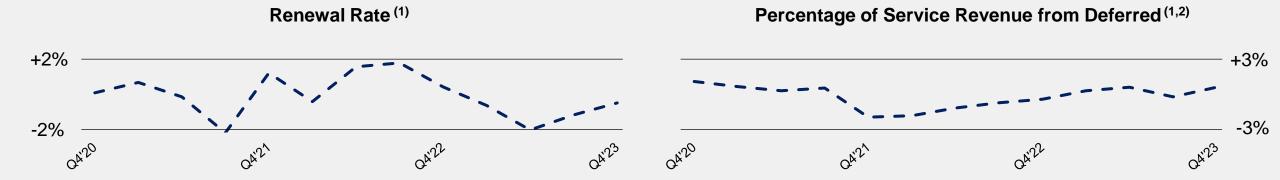
More Predictable Service Revenue is expected to be over 68% of 2024E Revenue





### **Drivers of Consistent Revenue Performance**

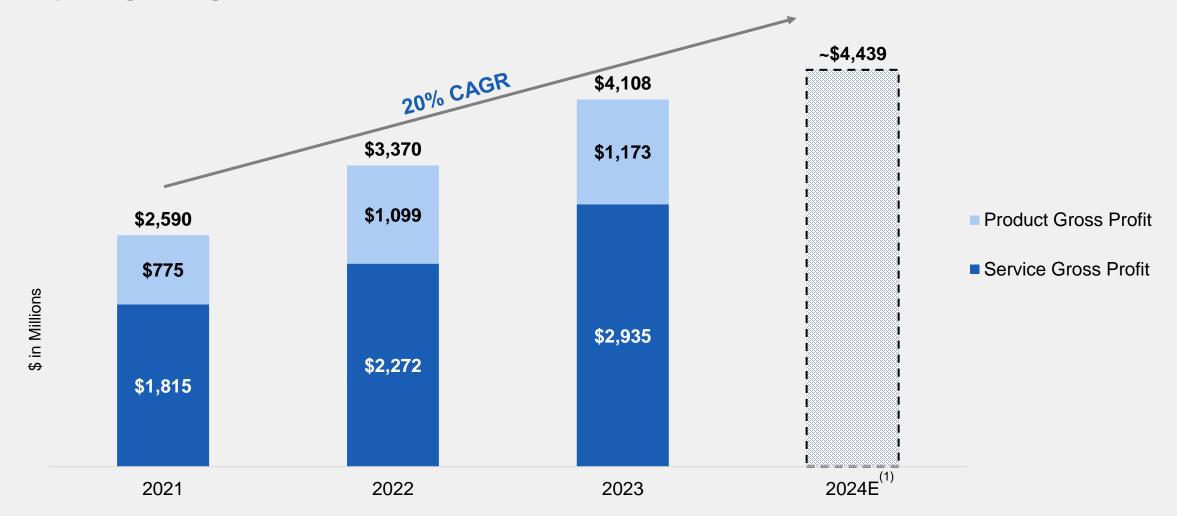






#### Improving Product and Service Gross Profit

Multiple High-Margin Service Contracts Attach to Core Products

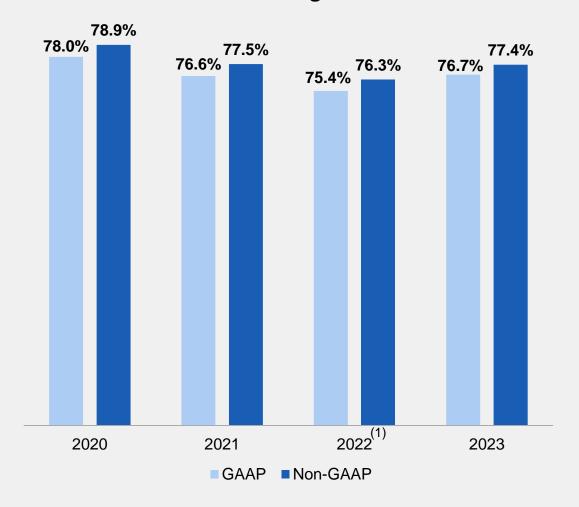




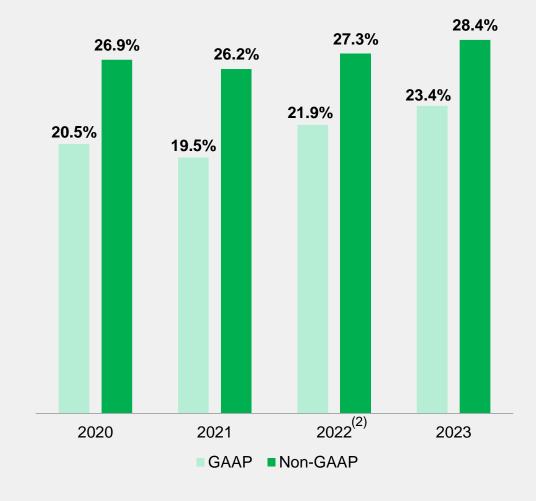
#### **Balanced Growth and Profitability**

Non-GAAP Operating Margins of 25% or more

#### **Gross Margin**



#### **Operating Margin**



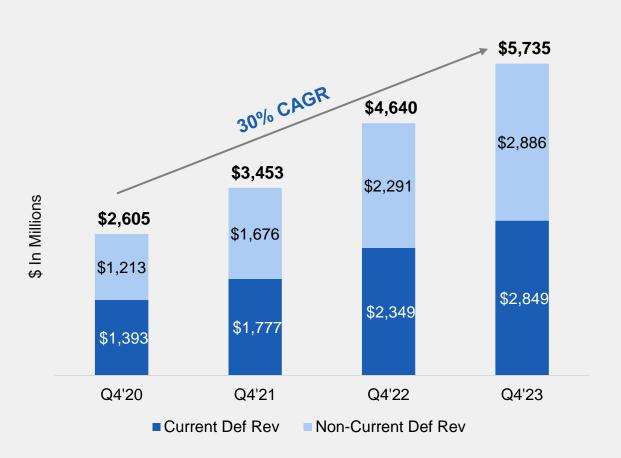


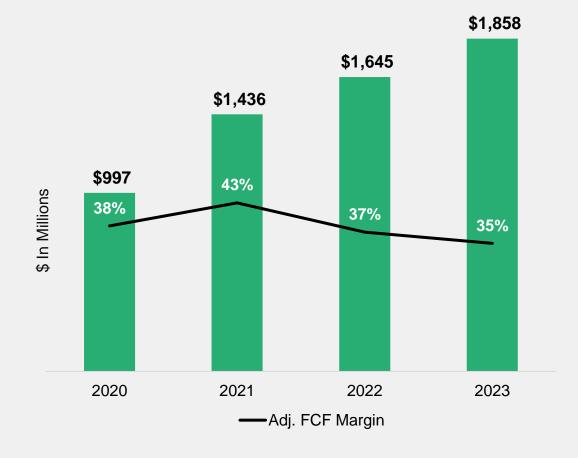
#### **Growing Deferred Revenue and Free Cash Flow**

Service Contracts Generating Free Cash Flow



Adj. Free Cash Flow (1)



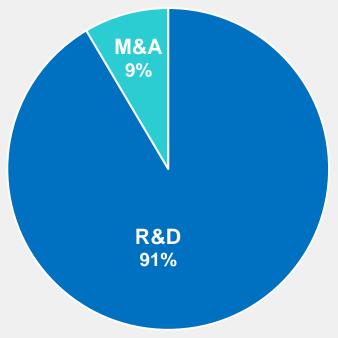




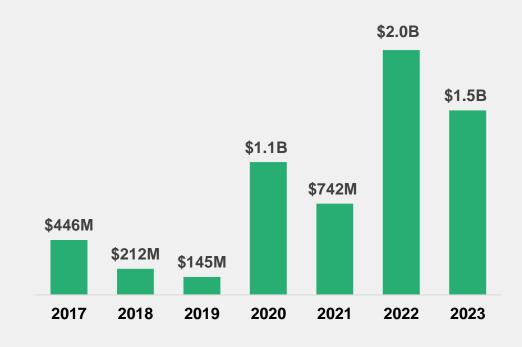
## Strategic Investments and Capital Allocation

Build vs. Buy Integrated Platform Strategy

Innovation: \$2.5B since 2017 \$2.3B spent on R&D (1)

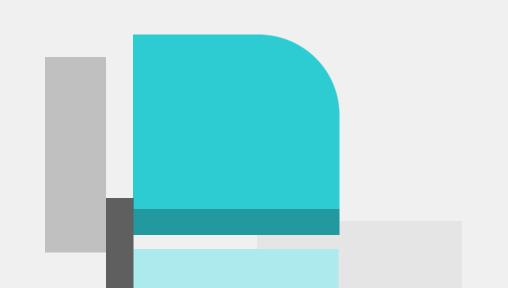


## Repurchased 219M Shares for \$6.1B since 2017<sup>(2)</sup>



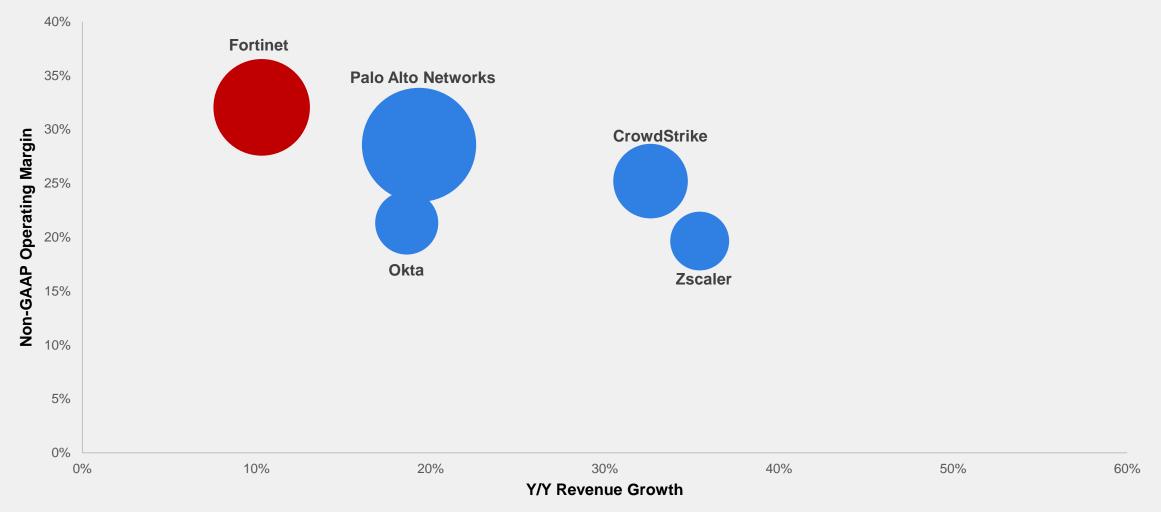


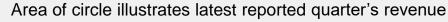
## FTNT vs. Peers





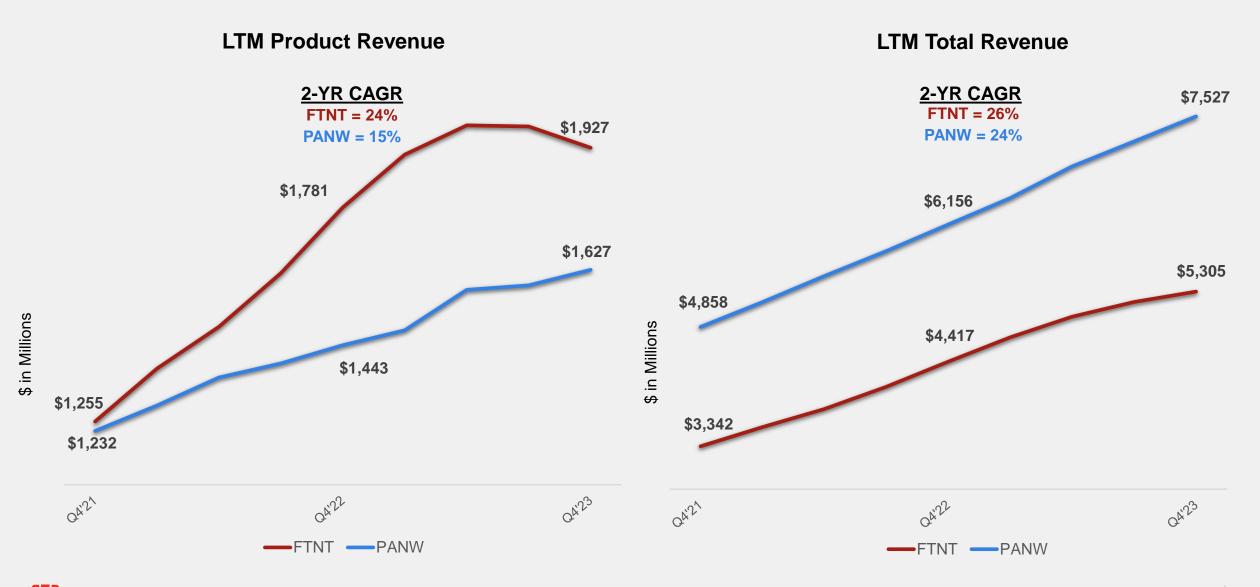
# Revenue Growth and Non-GAAP Operating Margin vs. Cybersecurity Peers







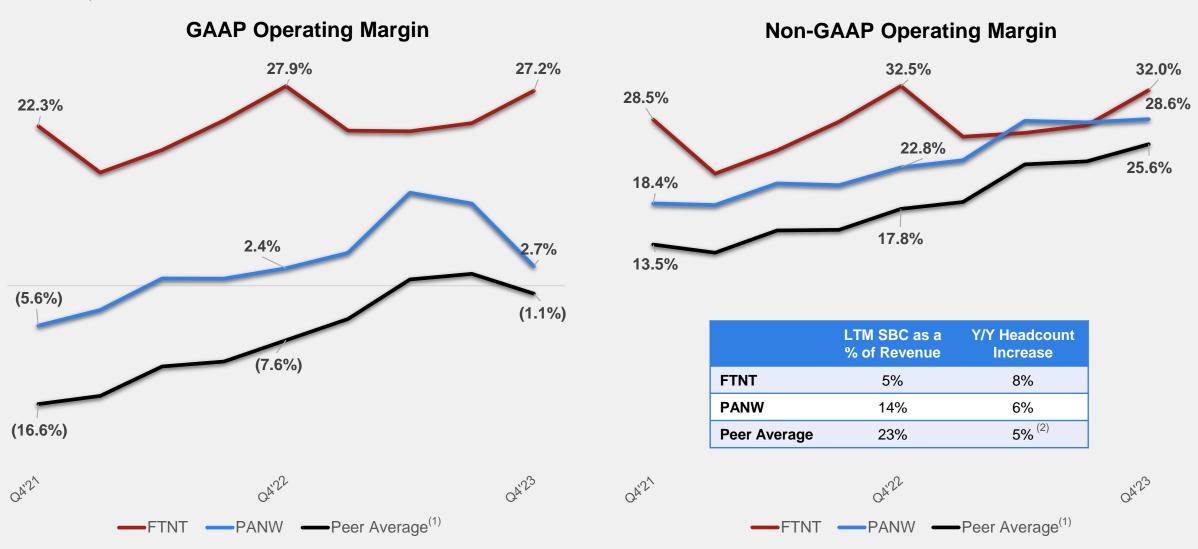
#### Product and Total Revenue Growth vs. PANW





### Fortinet vs. Cybersecurity Peers in Operating Margins

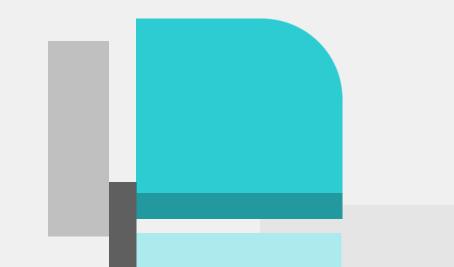
As of Q4'23





Source: Company filings.

## **Financial Guidance**





#### Guidance for Q1'24 and 2024

As of February 6, 2024

	Q1'23 Actual	Q1'24 Guidance	2023 Actual	2024 Guidance
Billings	\$1.503B	\$1.390 - \$1.450B	\$6.400B	\$6.400 - \$6.600B
Y/Y Mid-Pt Growth		(5.5%)		1.6%
Revenue (GAAP)	\$1.262B	\$1.300 - \$1.360B	\$5.305B	\$5.715 - \$5.815B
Y/Y Mid-Pt Growth		5.4%		8.7%
Service Revenue (GAAP)	\$761.6M		\$3.378B	\$3.920 - \$3.970B
Y/Y Mid-Pt Growth				16.8%
Gross Margin	76.3%	76.5% - 77.5%	77.4%	76.0% - 78.0%
Operating Margin	26.5%	25.5% - 26.5%	28.4%	25.5% - 27.5%
Earnings per share	\$0.34	\$0.37 - \$0.39	\$1.63	\$1.65 - \$1.70
Weighted Diluted Shares	793.4M	775 - 785M	788.2M	785 - 795M

Note: Amounts above are non-GAAP except where GAAP is noted. Our guidance with respect to non-GAAP financial measures excludes stock-based compensation and amortization of acquired intangible assets. We have not reconciled our guidance with respect to non-GAAP financial measures to the corresponding GAAP measures because certain items that impact these measures are uncertain or out of our control, or

cannot be reasonably predicted. Accordingly, a reconciliation of these non-GAAP financial measures to the corresponding GAAP measures is not available without unreasonable effort.



#### **Additional Modeling Points**

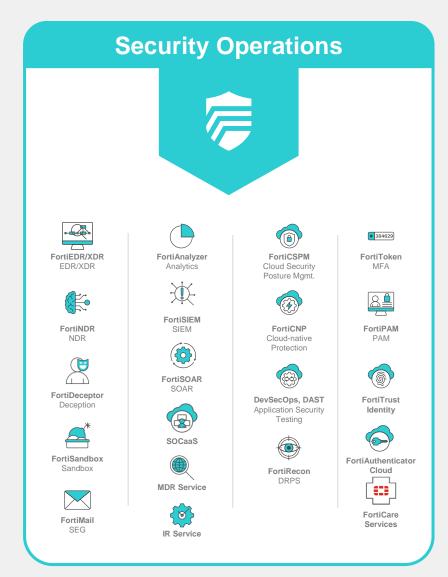
As of February 6, 2024

	Actual 2023	Q1'24 Guidance	2024 Guidance
Cash Paid for Taxes	\$426M	\$30M	\$520M
Capital Expenditures	\$204M	\$220 - \$250M	\$370 - \$420M
Non-GAAP Tax Rate	17%	17%	17%



#### The Fortinet Fabric Portfolio

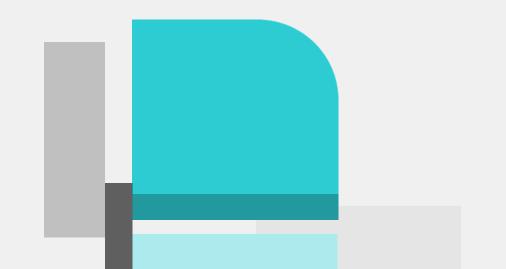








# **Appendix**





\$ in millions	2020	2021	2022	2023
Total revenue	\$2,594.4	\$3,342.2	\$4,417.4	\$5,304.8
Add change in deferred revenue	496.2	847.6	1,187.4	\$1,094.7
Less Adjustment due to adoption of ASU 2021-08	-	(4.3)	<del>-</del>	-
Less deferred revenue balance acquired in business acquisition	(0.6)	(4.1)	(10.8)	<u>-</u>
Total billings	\$3,090.0	\$4,181.4	\$5,594.0	\$6,399.5

\$ in millions	2020	2021	2022	2023
GAAP gross profit	\$2,024.4	\$2,559.2	\$3,332.5	\$4,067.6
Stock-based compensation Amortization of acquired intangible assets	14.5	17.4	20.5	25.1
	9.1	12.9	17.2	14.9
Non-GAAP gross profit	\$2,048.0	\$2,589.5	\$3,370.2	\$4,107.6
Non-GAAP gross margin	78.9%	77.5%	76.3%	77.4%



\$ in millions	2020	2021	2022	2023
GAAP product gross profit	\$564.0	\$767.3	\$1,089.2	\$1,163.7
Stock-based compensation	1.6	1.7	1.7	1.8
Amortization of acquired intangible assets	4.7	5.7	7.8	7.1
Non-GAAP product gross profit	\$570.3	\$774.7	\$1,098.7	\$1,172.6
Non-GAAP product gross margin	62.2%	61.7%	61.7%	60.8%
\$ in millions	2020	2021	2022	2023
GAAP service gross profit	\$1,460.4	\$1,791.9	\$2,243.3	\$2,903.9
Stock-based compensation	12.9	15.7	18.8	23.3
Amortization of acquired intangible assets	4.4	7.2	9.4	7.8
Non-GAAP service gross profit	1,477.7	\$1,814.8	\$2,271.5	\$2,935.0
Non-GAAP service gross margin	88.1%	86.9%	86.1%	86.9%



\$ in millions	2017	2018	2019	2020	2021	2022	2023	
GAAP research and development expense	\$210.6	\$244.5	\$277.1	\$341.4	\$424.2	\$512.4	\$613.8	
Stock-based compensation	(32.2)	(36.4)	(38.7)	(47.6)	(56.7)	(64.2)	(76.8)	
Non-GAAP research and development expense	\$178.4	\$208.1	\$238.4	\$293.8	\$367.5	\$448.2	\$537.0	



\$ in millions	2020	2021	2022	2023	Q4'21	Q4'22	Q4'23
GAAP operating income	\$531.8	\$650.4	\$969.6	\$1,241.1	\$214.9	\$357.8	\$385.4
GAAP operating margin	20%	19%	22%	23%	22%	28%	27%
Stock-based compensation	193.8	211.2	219.8	251.6	54.2	55.3	64.0
Amortization of acquired intangible assets	13.3	18.5	23.3	18.9	6.8	5.7	5.3
Litigation settlement expenses	(0.7)	-	-	-	-	-	-
Gain on IP matter	(40.2)	(4.6)	(4.6)	(4.6)	(1.2)	(1.2)	(1.2)
Non-GAAP operating income	\$698.0	\$875.5	\$1,208.1	\$1,507.0	\$274.7	\$417.6	\$453.5
Non-GAAP operating margin	27%	26%	27%	28%	29%	33%	32%



\$ in millions	<b>2009</b> <sup>(1</sup>	<sup>)</sup> 2010	<sup>(1)</sup> <b>2011</b> <sup>(1)</sup>	<sup>)</sup> 2012 <sup>(1</sup>	<sup>)</sup> 2013 <sup>(1</sup>	<sup>1)</sup> <b>2014</b> <sup>(1</sup>	) <b>2015</b> <sup>(</sup>	<sup>1)</sup> <b>2016</b>	2017	2018	2019	2020	2021	2022	2023
GAAP operating income	\$25.3	\$55.3	\$88.9	\$100.5	\$72.1	\$59.3	\$14.9	\$46.0	\$112.6	\$234.4	\$351.0	\$531.8	\$650.4	\$969.6\$	1,241.1
GAAP operating margin	10%	17%	21%	19%	12%	8%	1%	4%	8%	13%	16%	20%	19%	22%	23%
Stock-based compensation	7.4	9.3	19.0	30.7	44.4	59.0	95.0	122.4	137.2	162.9	174.1	193.8	211.2	219.8	251.6
Amortization of acquired intangible assets Impairment of intangible	-	-	-	-	1.6	1.4	3.1	9.3	8.6	9.0	10.9	13.3	18.5	23.3	18.9
assets	-	-	-	-	0.5	2.4	1.6	-	-	-	-	-	-	-	-
Write-off of intangible asset	2.4	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ERP-related expenses	-	-	-	-	-	-	5.4	13.4	-	-	-	-	-	-	-
Acquisition-related charges	-	-	-	-	-	-	2.7	0.3	-	-	-	-	-	-	-
Restructuring charges	_	_	_	_	_	_	7.6	4.0	0.3	_	_	_	_	_	_
Inventory fair value adjustment amortization	-	-	-	-	-	-	2.9	0.8	-	-	-	-	-	-	-
Litigation settlement expenses	-	-	(1.9)	(1.9)	(1.9)	-	-	-	1.5	-	-	(0.7)	-	-	-
Gain on IP matter	_	_	_	-	_	-	_	_	-	-	_	(40.2)	(4.6)	(4.6)	(4.6)
Non-GAAP operating income	\$35.1	\$64.6	\$106.0	\$129.3	\$116.7	\$122.1	\$133.2	\$196.2	\$260.2	\$406.3	\$536.0	\$698.0		51,208.1\$	
Non-GAAP operating margin	14%	20%	24%	24%	19%	16%	13%	15%	17%	23%	25%	27%	26%	27%	28%



#### **Reconciliation of Free Cash Flow**

\$ in millions	2020	2021	2022	2023
GAAP Cash Flow from Operations	\$1,083.7	\$1,499.7	\$1,703.6	\$1,935.5
Less: Purchases of Property and Equipment	(125.9)	(295.9)	(281.2)	(204.1)
Less: Proceeds from IP Matter	(50.0)	-	-	-
Free Cash Flow	\$907.8	\$1,203.8	\$1,449.4	\$1,731.4
Add: Real Estate Related Add Backs	89.6	232.0	195.1	126.9
Adjusted Free Cash Flow	\$997.4	\$1,435.8	\$1,644.5	\$1,858.3
Free cash flow margin	38%	43%	37%	35%



