



August 19, 2014

Fortinet Appoints Industry Veteran Luanne Tierney as Vice President of Marketing

Tierney to Lead Company's Marketing Efforts Designed to Accelerate Sales Growth and Market Expansion

SUNNYVALE, CA -- (Marketwired) -- 08/19/14 -- [Fortinet®](#) (NASDAQ: FTNT) -- a world leader in high-performance network security -- today announced that it has expanded its executive team with the appointment of marketing industry veteran Luanne Tierney as Vice President of Marketing. In this capacity, Tierney will be responsible for the Company's corporate marketing strategy and operations, as well as spearheading strategy and initiatives for Fortinet's field, channel and social/digital marketing efforts.

"We are pleased to have Luanne join Fortinet's executive leadership team to help in our efforts to expand our market awareness, drive growth and accelerate market share gains," said Ken Xie, CEO and Founder of Fortinet. "Luanne brings a unique combination of practicality coupled with a knack for being ahead of the curve in finding innovative ways to extend the reach and impact of marketing. She brings industry knowledge and a proven track record in understanding the marketing dynamics that motivate customers, vendors as well as partners."

Tierney is renowned for her marketing innovation and ability to connect marketing to sales growth, with hands-on knowledge of go-to-market routes and business strategy. Most recently VP of Global Partner Marketing at Juniper Networks, she has been recognized by Forrester for delivering the most innovative partner marketing in the industry for 2013. In her previous role at Cisco Systems, she created the first industry global program that transitioned partners from traditional marketing to social media.

"I'm extremely excited to be working for a leading-edge, growth company like Fortinet," said Tierney. "As a prior competitor, I respected Fortinet as an industry innovator and its commitment to delivering premier security solutions and groundbreaking security performance. Fortinet's growth opportunity is undeniable, and I'm looking forward to telling the Fortinet story and extending its world-class brand through multiple marketing and sales enablement platforms."

About Fortinet

Fortinet (NASDAQ: FTNT) helps protect networks, users and data from continually evolving threats. As a global leader in high-performance network security, we enable businesses and governments to consolidate and integrate stand-alone technologies without suffering performance penalties. Unlike costly, inflexible and low-performance alternatives, Fortinet solutions empower customers to embrace new technologies and business opportunities while protecting essential systems and content. Learn more at www.fortinet.com.

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Media Contact

Chris McKie
Fortinet, Inc.
408-630-9843

cmckie@fortinet.com

Investor Relations Contact

Michelle Spolver

Fortinet, Inc.

408-486-7837

mspolver@fortinet.com

Source: Fortinet

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